Darvel~Nicole~Chester~Katherine



- * Differences from the USA
- * Differences from typical Chinese restaurants
- * Adaptations made to fit the Chinese market
- * Ideas conducive for the USA



- * Bread * Rice
- * Extra Crispy* Small cups
- * Corn on the cob

* Pre-made food

Differences from USA cont'd

* Mashed Potatoes

* Gravy/Seasonings/Spices

* Pre-seasoned food

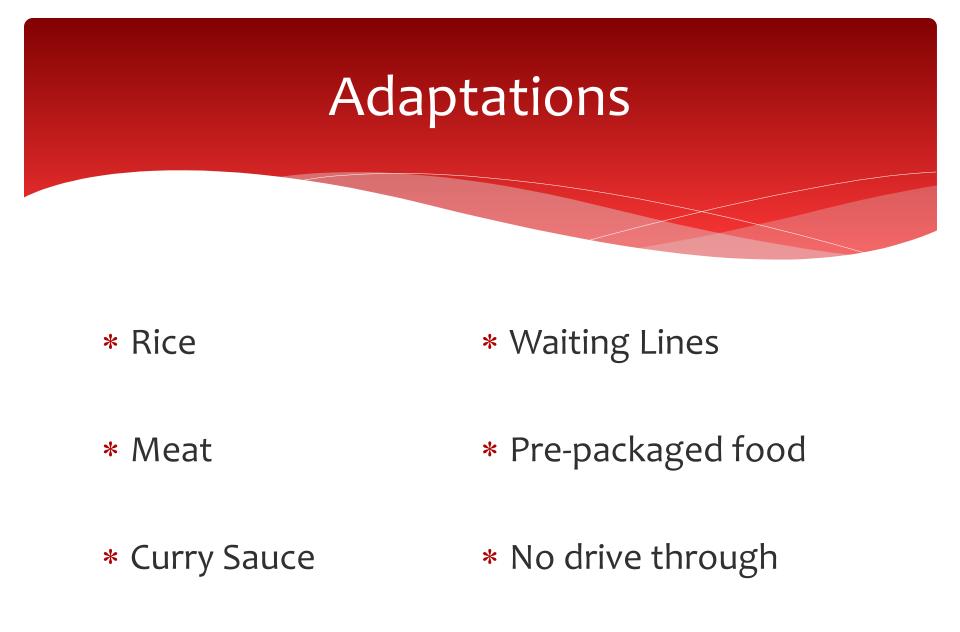
* Chairs/Booths

* Dessert

* Hidden venue



- * Ordering desk
 * No Chinese décor
- * Small furniture/groups * Portion size/eat faster
- * No round tables* Fast music
- * No lazy susan
 * Cleanliness



* Asian chicken* Leave Trays



* Bigger facilities

* Trays

* Delivery



* Western Culture



