

With Professional Writing Courses, You Can Get a **Job** in:

- Editing
- Designing
- Professional/Technical/Medical/Scientific Writing in any field that interests you
- Publishing
- Communications
- Public Relations
- Journalism

Professional Writers Write, Edit, and Design:

- Newsletters
- Brochures
- Pamphlets
- Web sites
- Flyers
- Newsmagazines
- Instructions
- Manuals
- Handbooks
- Proposals
- Reports

You don't have to be interested in these fields to take Professional Writing classes. The skills learned in the PW Minor can benefit anyone and will impress all employers.

For More Information Contact:

Dr. Lamberti, Coordinator of the Professional Writing Program, at lamberti@uni.edu

or

Dr. Ken Baughman, English Advisor, at kenneth.baughman@uni.edu

or

The English Office
Baker 117

or

Visit our Web site:
<http://www.uni.edu/~lamberti/professional-writing-at-UNI/>

or

Look for us on Facebook:
<http://groups.to/uni-professional-writing/>

WANT
Workplace
Communication
SKILLS
THAT WILL
BENEFIT ANY
MAJOR?

Gain workplace communication skills that complement all majors and impress employers with **Professional Writing Classes**

Professional Writing Courses **Adapt** to All Majors

Math or Science Majors with Professional Writing courses can work as:

- Actuaries
- Medical Writers
- Political Lobbyists
- Research Analysts

Art Majors with Professional Writing can work in:

- Museums
- Art Publications (e.g., magazines)
- Art Schools
- Art Galleries
- Design Firms (e.g., graphic design)

Business Majors with Professional Writing can work as:

- Advertisers
- Project Managers
- Usability Analysts

Amp up your resume:

- Web site creation
- Document design
- Business writing (e.g., memos)
- Report writing (e.g., progress reports)
- Proposal writing (e.g., grant proposals)
- Macintosh experience
- Adobe Creative Suite (Photoshop, Illustrator, and InDesign)
- Dreamweaver
- Project management
- Editing
- Rhetorical analysis
- Working with Subject Matter Experts (SMEs), real-life clients, and other Professional Writers

Important Things to Note:

You **do not** have to declare the Minor to take PW classes.

If you **do not** have time to take all of the classes, you can take the ones that interest you the most and still benefit greatly.

Prerequisites can be easily waived.

Just contact Dr. Lamberti at lamberti@uni.edu.

Professional Writing Courses:

620:077 Introduction to Professional Writing
Gain Mac, Adobe Creative Suite, document design, and Dreamweaver skills, and learn the main principles of design.

620:102 Designing Reports

Work with SMEs and gain experience writing style sheets, Gantt charts, and workplace reports.

620:104 Designing Proposals

Learn how to write grant proposals for a real nonprofit organization. Learn how to write a cover letter and resume.

620:105 Designing Manuals and Handbooks

Work with SMEs to design and improve instructions.

620:107 Professional Editing

Learn how to edit business, creative, and academic pieces.

620:163 Theory and Practice of Writing

Learn how to effectively and creatively reach an audience.

620:177 Project Management

Work individually and in teams to manage a project of your choosing, tailored to your field.

620:179 Cooperative Education OR

620:197 Professional Writing Practicum