

Module 6: Video Tutorial Rubric

60 points

	8	6	4	2	Pts
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1 – 2 factual errors.		
Timing		Directional captions precede the actions 95% of the time.	Directional captions precede the actions 90% of the time.	Directional captions precede the actions 85% of the time.	
Captions	90% of the screens include explanatory captions.	80% of the screens include explanatory captions.	70% of the screens include explanatory captions.		
Progression		3 or more text buttons are inserted to provide user with progression control.	2 text buttons are inserted to provide user with progression control	1 text button is inserted to provide user with progression control	
Highlight Boxes	Highlight boxes used for at least 90% of the screen targets clicked.	Highlight boxes used for at least 80% of the screen targets clicked.	Highlight boxes used for at least 70% of the screen targets clicked.		
Mouse Properties		Unique mouse symbols used at least 5 times.	Unique mouse symbols used at least 4 times.	Unique mouse symbols used at least 3 times.	
Storyboard	The storyboard presents a complete plan for the text, captions, and visual elements.	The storyboard presents a plan for 90% of the text, captions, and visual elements.	The storyboard presents a plan for 80% of the text, captions, and visual elements.		
				Total (60 pts)	