

Podcast Rubric (40 points)

Name(s):

Topic:

	6 points	4 points	2 points	0 point
Verbal Intro	Intro is catchy and clever. Tells who is speaking, date the podcast was produced, and where the speaker is located.	Intro describes the topic and engages the audience as the introduction proceeds. Tells some of the who, when and where of the podcast.	Intro is somewhat engaging (covers well known topic), and provides a vague purpose.	Intro is rrelevant or inappropriate that minimally engages listener. Does not include an introduction or the purpose is vague and unclear.
Top Story	Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented. Quotes and sources indicate the extent of research.	Accurate information is provided succinctly. Information presented shows organization. Some research is described.	Some information is inaccurate or long-winded. Presentation is a bit disorganized. Few quotes or research described.	Information is inaccurate. Presentation rambles throughout. No research is apparent.
Secondary Story/Stories	Story/stories add to the depth of the topic. They are presented in an entertaining and interesting manner.	Accurate information is provided succinctly. Somewhat entertaining.	Some information is inaccurate or long-winded.	Information is inaccurate. Not at all connected to the podcast's theme.

	6 points	4 points	2 points	0 point
Delivery	Delivery is well-rehearsed and smooth delivery. Highly effective enunciation. Good expressions and rhythm. Correct grammar.	Delivery is rehearsed, smooth delivery. Effective enunciation. Mostly correct grammar.	Delivery is unrehearsed and uneven delivery. Enunciation and rhythm are somewhat distracting. Occasional incorrect grammar.	Delivery is hesitant and choppy. Sounds like presenter is reading. Unclear enunciation. Distracting rhythm. Poor grammar throughout.
Verbal Outro		Outro wraps up the podcast by summarizing what was discussed, conclusions that were drawn and what will happen in the future.	Outro tells most of summarizing what was discussed, conclusions that were drawn and what will happen in the future. XXX	Outro alludes to summarizing what was discussed, conclusions that were drawn and what will happen in the future.
Music		Music enhances the mood, quality, and understanding of the presentation. XXX	Music provides supportive background to the podcast.	Music provides somewhat distracting background to the podcast.
Tech Production	Little background noise. Transitions are smooth and properly spaced. Volume is appropriate.	Some background noise. Transitions smooth. Volume is acceptable	Background noise and distractions. Transitions uneven and inconsistent. Volume is occasionally inconsistent.	Constant background noise. Transitions are abrupt. Volume changes are distracting.
Show Notes		Notes are clearly written and interesting. Includes all of the links and references from the podcast.	Notes are somewhat clear and interesting. Includes some of the links and references from the podcast.	Notes are unclear and incomplete. No links or references included.

Total Points: