

By-Laws Regarding the Usage of Monitors in Maucker Union

I. General Statement

Maucker Union provides space for the campus community to display advertising, announcements and messages in the form of bulletin boards, electronic messages, table tents, and display cases. University recognized Groups/Departments and pre-approved non-profit community groups can advertise.

Each year the usage of these monitors will be reevaluated by a separate committee created by the Student Affairs Committee. This is so a strong effort can be made to ensure that what students want to see is being shown on the monitors.

II. Criteria for Usage

- a) Use of the monitors for advertising and other pre-approved purposes is free to all recognized student organizations, colleges and departments
- b) Name or logo of the organization must appear on each piece
- c) Message cannot promote consumption of alcoholic beverages or the use of tobacco products or drugs
- d) Messages cannot advertise credit cards
- e) Message does not violate university policies
- f) Messages can advertise products or services of a commercial business and can include products or services being sold as a fundraiser that has already been approved by the Student Involvement & Activities Center, Director of Maucker Union or designee
- g) Content of messages should be primarily focused on the event or message of the sponsoring organization or department with no more than one-third containing information regarding a commercial sponsor, product, or service

III. Procedure for Applying to Use Maucker Union Monitors

- a) Students should fill out an application on the NISG website if they wish to reserve a monitor for their student organization
- b) Students should apply one week before the date of advertisement
- c) If a student organization wishes to air an advertisement, it must be approved by the NISG Office Manager

- d) If the NISG Office Manager finds an advertisement to be controversial or is unsure if the advertisement follows these by laws, they will bring the advertisement before the Student Affairs Committee for a vote
- e) Advertisement will be terminated after event occurs
- f) Advertisements will run for a period of up to two weeks prior to the date of the event
- g) NISG is not required to go through the application process to place an advertisement

IV. Revisions

October 2008: Complete Revision