

Pepsi Grant Funding Guidelines

PURPOSE

The Pepsi Grant Fund was established in early 2002 by a committee assembled by Northern Iowa Student Government, using monies received by NISG as a result of the University of Northern Iowa's exclusivity agreement with Pepsi Co. These funds are scheduled to be allocated in annual increments through fiscal year 2008, when the scope of this fund and/or committee would need to be re-evaluated contingent on University decisions with respect to the exclusivity agreement itself.

The Fund seeks to provide a new, unique, and flexible funding source to UNI student organizations, and to supplement those monies already available from other sources (e.g. NISG, Entertainment Committee, Speakers Committee, Intercollegiate Academics Fund, etc.). To that end, the fund's criteria (outlined below) promote unique and innovative programming, and the idea that requests will be evaluated based upon merit rather than a strict set of prescriptive guidelines. Some general goals of the fund include maximum dispersion of monies across organizations and promoting cooperation among student organizations in programming efforts. The Pepsi Advisory Committee retains the right to evaluate all requests, and to grant or deny funding, on that basis, as it deems appropriate.

OPERATING PROCEDURES OF THE COMMITTEE

1. The Pepsi Advisory Committee, which evaluates funding requests, shall meet on a monthly basis. The dates of the meetings and deadlines for requests shall be published on the Fund's request form.
2. The maximum grant for an individual event sponsored by one student organization shall be \$500.
3. The maximum grant for an individual event sponsored by more than one student organization shall be \$750.
4. Individual student organizations may request money from the Pepsi Grant Fund more than once per year, but will be allocated a maximum of \$500 per year, regardless of the number of requests submitted or approved.
5. If more than one student organization participates in a request for an individual event, any approved grant will be divided evenly among those organizations for purposes of counting against their annual \$500 maximum.
6. The Pepsi Advisory Committee retains the right to approve or deny requests in any amount at its discretion, based on the criteria outlined below.
7. Members of the committee affiliated with student organizations making requests shall not participate in votes on those requests.

CRITERIA

The following are criteria that might lead the Committee to look favorably upon a request. However, requests that fulfill some or many of the criteria will not automatically be approved; and requests that meet few of the criteria will not be automatically rejected. Student organizations are reminded that requests will be evaluated on merit as defined by the Committee members, and these criteria represent several things that could be deemed "meritorious."

- Student organizations' ability to leverage other sources of funding (e.g. NISG, Entertainment Committee, Speakers Committee, etc.) to the greatest extent possible
- Does the request involve an on-campus activity or event?
- Requests that promote or that are related to the UNI Strategic Plan and its objectives (e.g. diversity, intellectual vitality, etc.)
- The number of students involved in planning the proposed event, activity, etc.
- The number of students expected to participate in or attend the proposed event, activity, etc.
- Past success of the student organization(s) and/or event(s)
- Potential growth/enhancement for the student organization associated with the request
- How creative/innovative/unique is the proposed event, activity, etc.?
- Educational and/or learning opportunities provided by the proposed event, activity, etc.
- Event/activity provides a benefit or opportunity for enrichment to the student body

NOTE

The Committee **WILL NOT FUND**:

- Requests for events or activities that would violate UNI policy and/or be deemed inappropriate by said policy
- Requests for events or activities that might entail or include violations of local, state, or federal laws
- Requests for retroactive funding of events or activities (all funding must be approved by the Committee PRIOR to the event or activity)

Approved 10/2002