



CVCA Cedar Valley Cultural Alliance



JOHN DEERE



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EXCELLENCE IN EDUCATION INSTITUTE

Working Together for Quality Education

June 22-26, 2009 · 8 a.m. to 4 p.m.

Institute Mission

To provide an opportunity for you to gain an understanding of businesses, organizations and cultural opportunities in the Cedar Valley, so you can share this information with your students.

Institute Instructor

Dr. Victoria Robinson, Associate Professor
UNI Educational Leadership, Counseling and Postsecondary Education



Earn two hours of graduate or undergraduate credit for \$100!

Join us

Leave this institute feeling confident in your ability to help students explore career pathways and connect to the workplace.

Learn to draw correlations from the skills you are teaching directly to jobs available in the Cedar Valley.

Forge relationships with businesses which lead to job shadowing opportunities, internships, apprenticeships and endless possibilities for students, businesses and teachers to collaborate more effectively in providing a highly trained, skilled, progressive workforce for the Cedar Valley.

Organizations in the Cedar Valley are enthusiastic about this institute and what it has to offer. They look forward to your participation.

Institute Dates/Times

June 22-26, 2009

8 a.m. to 4 p.m. daily

Goals

UNDERSTAND THE CEDAR VALLEY, ITS BUSINESSES, ORGANIZATIONS AND CULTURAL OPPORTUNITIES

- Create an awareness of the businesses, organizations and services in the Cedar Valley, and educational strategies for linking students with these resources.
- Create an awareness of the cultural opportunities in the Cedar Valley, their importance for quality of life and educational strategies for linking students with these resources.

UNDERSTAND JOBS/CAREERS, WORKPLACE PRACTICES AND PERSONAL CHARACTERISTICS FOR SUCCESS

- Gain exposure to current business and organizational practices and trends.
- Expand awareness of needed qualifications for work, hiring practices and performance expectations.
- Learn how communication skills and personal characteristics impact success in jobs.

UNDERSTANDING THE CONNECTION BETWEEN SCHOOL AND WORK

- Realize the benefits for students when educators more fully understand the region in which they work.
- Identify an array of options for connecting school to work such as exploring career options.
- Identify a network of educators and community professionals who understand the importance of working together, and who can help facilitate this linkage.

Schedule

June 22-26, 2009; 8 a.m. to 4 p.m.

Each day begins at Hawkeye Community College, Tama Hall Room 107B, 1501 East Orange Road, Waterloo. Transportation to area businesses and lunch are provided.

DAY ONE

Project Lead the Way

Engaging students in technology

DAY TWO

John Deere and

Hawkeye Community College

Agriculture and technology

DAY THREE

Allen Health Systems and Covenant Medical Center

Highlighting careers in healthcare

DAY FOUR

Advanced Manufacturing

Highlighting careers in manufacturing

DAY FIVE

Cedar Valley Cultural Alliance

Community arts and culture

For more information

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Pre-Registration

EXCELLENCE IN EDUCATION INSTITUTE Working Together for Quality Education

Pre-register by May 15, 2009, using one of the methods below. We will then send you a credit enrollment form to be returned along with a check for the \$100 tuition.

Please **DO NOT** send payment at this time.

Online:

www.uni.edu/continuinged/excellence

Mail:

UNI Continuing & Distance Education
2637 Hudson Road

Cedar Falls, IA 50614-0223

Questions? 319-273-5970 or 800-648-3864



Name

Home Address

Home City

Home State Zip

Daytime Phone

E-mail

School

Grade(s) taught

Subject(s) taught

Class size is limited to 50
and is first-come, first-served.

PRE-REGISTER TODAY!