



Fall 2009
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Newsletter of the Iowa Communication Association | Established 1965 | <http://www.iowacomm.org>

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President's Message

Looking out of my office window today, I am wondering if we really are approaching Halloween or Thanksgiving. The weather here is a bit gloomy, with rain and cloudy skies, but those cloudy skies did not hang over our recent Fall Conference for ICA. To all who assisted with our September convention, thank you. Without your willingness to gather panel members, organize presentations, and support ICA, our convention would suffer greatly. To our panel members, what a wonderful job all of you performed presenting pertinent information, timely trends, and creative endeavors. Audience members are always an important component of a successful convention and our members were superb. Great question and answer sessions as well as excellent discussions. We have so much talent housed in our membership! A special thanks to Judy Vogel for providing the wonderful candy treats to help celebrate our 45th anniversary and to Susan Cantine-Maxson for searching for the perfect pens to commemorate our 45 years.

It was nice to see so many of you taking the opportunity to listen to our keynote speaker, Mr. Matt Carver from the School Administrators of Iowa, speaking on the laws and regulations of the Internet. His information was not only valuable, but applicable to our needs as we launch into more of the up and downs of Internet communication.

Now the planning begins for our 2010 convention. My role of convention planner has ended and the task is handed over to our President-elect, Judy Vogel. As we discussed at our general meeting, a change is about to happen location-wise with ICA. Next year, we will travel to the Des Moines area and Judy and her team will play host to us on the campus of Des Moines Area Community College (DMACC). This is an exciting change for us! The theme for next year will be "Embracing Similarities, Respecting Differences." Be thinking about programs and suggestions for this convention. It most certainly will be a very rewarding conference for all of us.

I would like to extend a sincere thank you to Alan Lerstrom and Mari Miller Burns for their tenure on the board. We appreciate the dedication and commitment both of you made to ICA over the past two years. I would like to welcome to the executive board Anna Schony from Scott Community College and Yvonne Fielder from DMACC. Your work during the next two years will be of vital importance to ICA. I would also like to officially welcome Sook-Young Lee of Luther College to the board as our new journal editor. We are glad to have you join us.

Congratulations are extended to Dr. Mary Gill of Buena Vista University, ICA Citation Recipient; Nicole Tremel-Juranek of Iowa Western Community College, Outstanding New Teacher; and Mari Moses of Des Moines Area Community College, Adjunct Teacher recipient.

ICA's 2009 submissions for Central States Advisory Showcase were: Flood Communication: Eastern Iowa Processes "The Flood of '08" and Conceal and Carry on College Campuses: Would College Students Attending Class with Loaded Guns Deter Another Massacre? Central States will be held April 14-18, 2010, at the Hilton Cincinnati Netherland Plaza.

Mark your calendars for ICA 2010 at DMACC! Have a safe and prosperous year.

— Marilyn

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DMACC promotes communication

DMACC has started a speech club called Communicate! Communicate! meets once or twice a month over the lunch hour. Students are encouraged to bring their lunch. DMACC provides the dessert (usually home baked). Communicate! provides students with an opportunity to meet new friends and learn more about communication principles in a fun and friendly setting. Students enjoy improv, charades, word games, impromptu, etc. It is also a means to encourage students to work for ICA and NCA speech honors.

DMACC's speech department will be holding its fall Informative Speech Contest on November 17, 18, and 19. Students are asked to present a 5-8 minute, extemporaneous informative speech. The top six students move on to the finals where they are presented with awards and gift certificates ranging from \$20 to \$100. Funding is provided by the DMACC Foundation.

Couch Center supports online research

The Carl Couch Center for Social and Internet Research not only provides a technology GIFT session at the Iowa Communication Association convention each year, but also conducts several awards programs for students and scholars.

The organization was established to promote Carl Couch's scholarship in sociological and communication inquiries. By promoting interdisciplinary exchanges, the center seeks to engage scholars, citizens, and industry partners in social and Internet research.

For more information, visit www.ccsir.org.

2009-10 BVU Theatre Season

Buena Vista University's theatre season for 2009-10 includes three productions. Leading off with the fall show, *The Learned Ladies* by Moliere is one of the author's finer satires on the pretensions of Parisian society in 1672. In the show, the course of true love might not work out for the young lovers before hypocrisy is exposed in typical Moliere fashion. Performance dates are November 4-7 at 8 p.m. in Anderson Auditorium.

The winter show is the Pulitzer and Tony Award winning play *Proof* by David Auburn. Catherine is a troubled young woman who spent years caring for her brilliant but mentally troubled father. Now that he has passed away we must ask: How much of his genius or madness did she inherit? The show will be presented on February 3-6 at 8 p.m. in the Estelle Siebens Science Center Rotunda.

The final show of the season, *The Servant of Two Masters* by Carlo Goldoni, is an Italian farce of love lost and love found, of disguises and mistaken identities, and of hunger and ham balls. Leather half-masks, like those used in traditional Italian Commedia dell'Arte, will be used in the production to bring a rustic, comedic style to the performance. Performance dates are April 21-24, 2010, at 8 p.m. in Anderson Auditorium.

Iowa Western Community College holds speech contests

Iowa Western Community College is bringing back an old tradition. During the years of 1994-1997, IWCC held an annual speech contest for students. The tradition was recently put back into action in the fall of 2008. The IWCC speech department decided to start having two speech contests a year, an informative speech contest in the fall and a persuasive speech contest in the spring. The contest is open to any IWCC student, including dual credit students. The speech department knew the contest would be fun, but even better if there were prizes. Last year, the IWCC Alumni Association donated \$175 in Visa gift cards and the IWCC Bookstore donated Reiver (IWCC's mascot — a river pirate) gear. IWCC had approximately 35 entries both semesters. The fall informative speech contest is coming up on November 17. The newly recognized club, The Communication Club, is receiving money from the student activities fee. This fall, IWCC will be awarding over \$400 to the top six speakers on campus.

All participants will meet at 4 p.m. The students are assigned to a room of six speakers. The set of six speakers is judged by one of the IWCC speech faculty. The top speaker advances to the final round, which is held in a large lecture hall at 6 p.m.; all students can come to watch the best of the best. The top speakers compete against one another and the campus deans judge the final round. The scores are tallied and a brief awards ceremony is held. Some instructors offer extra credit for entering or attending the contest.

The speech contest has been a fantastic way to highlight IWCC's public speaking students' skills, encourage effective communication, and get students excited about an academic competition.

If you are interested in starting a similar program at your school, download the IWCC Contest Entry Form and Contestant Rules at www.iowacomm.org/resources/iwcc.html.

ICA members involved in communication conferences

Karen Sindelar, Adjunct Assistant Professor in Rhetoric and Director of the Speaking Center at Coe College, will be presenting at NCA on a Communication Centers Panel on Friday afternoon, Nov. 15.

Sponsor:

Communication Centers Section

Schedule Information:

Scheduled Time: Fri., Nov. 13, 3:30 p.m. – 4:45 p.m.

Building/Room: Hilton Chicago / Continental Ballroom A

Title Displayed in Event Calendar: Communication Centers in Service of Special Constituencies: From Intensive Classes to First-Year Seminars to International Students

Session Participants:

Session Organizer: Theodore Sheckels (Randolph-Macon College)

Chair: Amanda Gunn (Denison University)

Presenter: Susan Wilson (DePauw University)

Presenter: Kyle Love (Columbia College)

Presenter: Theodore Sheckels (Randolph-Macon College)

Presenter: Karen Sindelar and Phyllis Ruppert (Coe College)

Abstract:

Most communication centers offer tutoring; many go beyond this mission and serve particular constituencies. Two discussants focus on serving speaking-intensive courses across the curriculum; one, on serving first-year seminars; and one, on international students. The emphasis throughout the session will be on how serving these constituencies shape the center, offer opportunities, and create difficulties.

ICA President-elect **Judy Vogel**, Speech Communication Professor and Speech Department Coordinator at DMACC, currently serves as the Central States Communication Association Community College Interest Group Chair. As Chair, Vogel serves as the Group Program Planner for the 2010 CSCA Conference, which will be held April 14-18, 2010, in Cincinnati, Ohio.

Comm. students recognized

Two students from DMACC were the first to receive ICA Recognition of Achievement in Speech Communication. **Christina Borts** and **Candi Lee Little** of DMACC received the honors last spring. They also received honors from Sigma Chi Eta, the honors given to students at two-year institutions by NCA; DMACC's chapter is Alpha Epsilon.

Criteria for the ICA Recognition of Achievement in Speech Communication can be found on the [ICA Web site](#).

Sindelar receives promotion

ICA member **Karen Sindelar** of Coe College has received a promotion, being named Adjunct Assistant Professor and Director of the Speaking Center at the Cedar Rapids college.

The Speaking Center at Coe provides individual consultation for students interested in improving their speaking skills. Coe College faculty and staff also use the center and participate in Teaching and Learning Workshops that address how to integrate oral communication into any classroom.

Conferences & Conventions

95th Annual National Communication Association Convention

Nov. 12-15, 2009
Chicago, Illinois

The theme for the 2009 convention is Discourses of Stability and Change.

31st Annual International Listening Association Convention

March 25-27, 2010
Albuquerque, New Mexico

The theme for the 2010 convention is Transformational Listening: Listening To Change.

Central States Communication Association 2010 Convention

April 14-18, 2010
Cincinnati, Ohio

The theme for the 2010 convention is Communication and Civic Engagement: Challenge, Engage, and Change.

60th Annual Conference of the International Communication Association

June 22-26, 2010
Singapore

The theme for the 2010 conference is Matters of Communication: Political, Cultural & Technological Challenges.

Fall Convention Highlights



1. New Teacher Award recipient Nicole Juranek is shown with UNI professors Marilyn Shaw (l) and Melissa Beal (r). **2.** Alan Lerstrom (center) enjoys conversation with Luther students at the banquet. **3.** Matt Carver, director of legal services for School Administrators of Iowa, presented this year's keynote. **4.** Linda Laine of Central College responds to this year's student papers. **5.** Mari Moses receives the Outstanding Adjunct Award from DMACC professor Judy Vogel. **6.** Dale Cypher presents *The Many Faces of Virtual Worlds*. **7.** Beth Lamoureux (l) and Jill Rhea (r) congratulate BVU colleague Mary Gill on receiving the Citation Award. **8.** Students from UNI discuss *Invisible Children*. **9.** Rose Lorenz of University Book and Supply in Cedar Falls leads a session on book clubs. **10.** This year marked ICA's 45th Annual Conference. **11.** Mitchell Zoelzer, student paper award recipient, is shown with Yvonne Fielder, daughter of Frank George Westphal.



Westphal honored through Student Paper Award

At its 2009 annual conference, ICA presented the first-ever Frank George Westphal Student Paper Award, honoring lifelong learner and Coe College graduate Frank George Westphal Sr.

Westphal was a strong proponent of an equal education for all people. Born in 1922, he was raised in a small farming community in Northern Illinois. He went on to Coe College in Cedar Rapids, Iowa, where he was a starter on the Coe Basketball team. However, in 1941, he became partially disabled when his right hand was amputated in an industrial accident. "At the time, a disabled person was looked upon with revulsion, disgust, and even superstition," Westphal recalled in a previous interview. Westphal challenged that notion head on, both in his personal and professional life. Despite the injury, he continued as a fiery point guard on the basketball team, graduated from Coe College with a BA in History, and went on to Northwestern University Law School. In 1950, after being personally recruited by Adlai Stevenson, Frank began working for the state of Illinois in the Vocational Rehabilitation Division. He founded the Illinois Rehabilitation Association, which exists to find employment for disabled persons and to help them return to leading productive lives. His love of learning (and a photographic memory) led him to a Master's degree in Guidance and Counseling, a certified diplomat of the American Psychotherapy Association, a licensed clinical professional counselor, and a certified social worker. Throughout his career, Frank helped thousands find jobs and inspired many others to persevere despite their limitations. After 57 years of service as a Rehabilitation counselor, he finally retired at the age of 83.

Frank Westphal Sr. died in March 2009, leaving behind a legacy of inspiration and achievement. His quest for education ignited a spark in his nine children who now have doctorates, masters, and bachelor degrees. He also made sure that his 47 grandchildren and 23 great-grandchildren have funds available for educational purposes.

Because Westphal believed that education (and knowing how to communicate) was the key to success, it is most fitting to have established a scholarship fund in his name at the Iowa Communication Association. Westphal's daughter and ICA member Yvonne Fielder will match funds donated to the ICA scholarship this year, up to \$250. To make a donation, contact ICA Executive Secretary Susan Cantine-Maxson.