



Fall 2008

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Newsletter of the Iowa Communication Association | Established 1965 | <http://www.iowacomm.org>

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President's Message

As the leaves begin to fall and the weather changes, hopefully we can all find some time to look back at 2008 and reflect on what has been accomplished over the year. I would like to extend a huge thank you to all who attended and assisted with our annual ICA convention in September. This was our first year at the Ramada Inn and Five Sullivan Brothers Convention Center in Waterloo and the new venue was pleasant and successful. For those of you who were program planners, you did an excellent job of creating and leading panels that were informative, timely, and relevant. For those of you who agreed to serve on programs or panels, thank you for sharing your time and energy to help make our 45th anniversary convention a success. Finally, for those of you who came as seasoned audience members or new members, we were glad to see you and to renew or create new friendships. Our 45th anniversary convention was indeed successful.

I hope that each of you had the opportunity to visit with Dr. Margaret Imhof, past president of the International Listening Association from Johann Wolfgang Goethe University in Frankfurt, Germany and hear her conference kickoff, "Listening and Cognition." She ignited the room with energy and connected with her audience. Dr. Imhof truly enjoyed her convention stay with us and was impressed at the organization and camaraderie among our members.

The 2009 convention will be September 26-27 at the Waterloo Ramada and Five Sullivan Brothers Convention Center. Please note the change in date from this year. We were unable to book the center for the same weekend and selected to hold the convention one week later.

Celebrate! Communicate! Collaborate! is our convention theme for 2009. We would like to celebrate our members, communicate through various mediums and collaborate with others to bring sound programs to our 2009 conference. Our Keynote Address will be presented by Mr. Matt Carver, lawyer for the School Administrators of Iowa. Mr. Carver will be addressing the "Laws and Regulations of the Internet." With the fast-paced communication changes we are facing in and out of the classroom, we are pleased that Mr. Carver has agreed to join us and provide us some direction in navigation through the Internet realm.

On behalf of the members of ICA, I would like to thank Dr. Melissa Beall for her successful Presidency and, personally, am very glad she has two more years with us as past president on the Board. To those board members who are leaving us, Keith Hardeman and Judy Vogel, thank you for all of your time and energy. Finally, thank you to Dr. Mary Gill who has been with us on the board the past two years as past president. Mary, you now can get home before it gets too dark!!

The board welcomes new members: President-elect, Judy Vogel, DMACC, and Board members at large, Linda Laine, Central College, and Diana Elrod-Sarinicki, DMACC.

We would also like to extend congratulations to Dr. Alan Lerstrom of Luther College, ICA Citation Recipient; Cyndy Woodhouse of Iowa City West High School, ICA Outstanding New Teacher; and Karen Sindelar, Coe College, Adjunct Teacher Recipient.

ICA's 2008 submissions to the Central States Advisory Showcase were: Representations of Islam and Muslims: What is the "Truth?"; Butimtheconsumer@college.edu; and Iowa Stories: Connecting Community Through Stories. Central States Communication Association will meet April 1-5 in St. Louis.

As fall moves to winter, I hope that you find time for family and friends and that you have a wonderful and safe remainder of 2008. Mark your calendars for the 2009 convention and be thinking and planning for opportunities to Celebrate! Communicate! Collaborate!

—Marilyn

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ICA and you: Opportunities to serve

I want to thank the membership for the opportunity to serve the association as the Executive Secretary, President-Elect, President, and Past-President for the previous nine years. As I talk with colleagues each year, I know that our lives don't seem to become any less hectic or less complicated. Choosing to engage leadership roles is a personal decision that no one else can make for us. I do want to encourage each of you to consider what your calling is for the association. Personally, I found the opportunity to spend time on the Executive Board to be enriching. Not only was I able to continue to learn about the strength and history of the association, I was able to also learn much about my colleagues, develop networks, and witness first-hand the tremendous strength we have among our members. ICA's leadership will be seeking candidates for at-large members to allow their names to be placed on the ballot for the fall's conference. Future opportunities also will exist for serving the organization in other vital leadership roles. I encourage you to say "yes" when asked or to volunteer your name to any member of the Executive Committee. The time commitment required is not extensive; much of the work is done via e-mail and time you individually arrange. The exceptions to this are the meeting around the convention time (pre-conference meeting on Friday morning and post-conference meeting on Saturday afternoon) and one meeting during mid-year, usually in March. I am truly grateful to the wonderful mentors I have found in ICA, to what the association continues to provide in challenging times, to the committed members who create interesting panels year after year, and for the opportunities to serve the association.

—Mary Gill

Call for journal entries

The award-winning Iowa Journal of Communication welcomes submissions for the 2009 issue. The submission deadline is **March 1, 2009**.

The IJC publishes the highest quality of manuscripts on a variety of communication topics. Manuscripts may be philosophical, theoretical, critical, applied, pedagogical, or empirical in nature. Submissions from all geographic areas are encouraged.

The IJC follows a policy of blind review so no author identification should appear in the body of the manuscript. Manuscripts should not exceed 25 pages and should include a title page that includes author(s) name, academic position, institutional affiliation, a brief bio, mailing address, phone number, and e-mail address. An abstract of not more than 100 words should accompany the manuscript. All submissions must conform to the latest edition of the APA. Manuscripts should be submitted electronically to the editor Kim Powell at powellki@luther.edu.

Recognition of Achievement in Speech Communication

The Iowa Communication Association Executive Committee recognizes college students who have completed a required number of credits in speech communication courses with a high level of accomplishment by giving the Iowa Communication Association Recognition of Achievement in Speech Communication.

Criteria:

1. Completion of 12 credits of speech communication or related courses for students at two-year institutions and completion of 18 credits of speech communication or related courses for students at four-year institutions.
2. A GPA of 3.5 for communication or communication-related courses.

Rationale:

1. The NCA has an honor society for four-year institutions and a second honor society for two-year institutions. However, many students are not able to join these organizations due to employment, heavy course loads, and family responsibilities. The achievement of these students should still be recognized.
2. Survey after survey show that employers want their employees to have good communication skills. Highlighting a student's achievement in speech communication by a reputable state-wide organization would make that student more employable.
3. This award would provide incentive for students to choose to take more speech communication courses.

Implementation:

1. ICA will offer separate recognition both to four-year and two-year institutions.
2. Students will complete a brief application form and submit it to a full-time speech communication faculty member of that institution. Applicants may download a copy of this form from the ICA Web site at www.iowacomm.org.
3. The registrar of the institution will verify the course work and grade point of the student and then submit it to the secretary of ICA by **June 1**.
4. There will be no fee to submit an application to ICA.
5. The Secretary of ICA will send a paper award to the faculty member at the institution.
6. The faculty member will then present the award to the student and request the institution to include the student's achievement in the student's academic file.
7. The ICA Secretary will send information of the recognition to the student's local newspaper.
8. The ICA Secretary will submit the recipients' names to the ICA Newsletter editor.

Submit applications to:

Susan Cantine-Maxson
1437 Country Club Dr
Concordia, KS 66901-3907

A warm hello to Iowa Arts Educators...



Diane Franken, IAAE

My name is Diane Franken and I am the Executive Director of the Iowa Alliance for Arts Education. For those of you who know our organization well, you may know that we are celebrating our 20th year in advocating for quality arts education throughout the state. We were formed at the request of Iowa arts education organizations during a period of drastic cuts to arts programs to provide an umbrella organization to support, maintain and advance what you do. Over the years we have advocated for arts programs in over 125 school districts and continue to stand ready to assist. Just the mention of our name has made district policy leaders think twice before making arts program cuts. We have given conference workshops on such topics as advocacy, standards and benchmarks, assessment, and leadership. This summer, through a grant from the Hawkes Trust, stipends were given to teachers to attend a "Orff-Schulwerk" course at Drake University by board member Esther D'Argosa who also gave a "Reading & Music" workshop and a presentation at the NorthWest Reading Conference. Through an Iowa Department of Education grant, our Mentorship Program, in collaboration with the IBA, the ICDA, the AEI and the IMEA, has also begun conversations with ISTA and ICA. A second Mentor Symposium for students and new arts teachers will be held at Iowa State University November 1. This mentor program was presented at the MidWest Conference by Leon Kuehner and Liz Fritz from the Iowa Music Mentors.

I have been meeting with state and federal Congressional representatives and legislators to increase awareness for arts policies, with the Lieutenant Governor, Patty Judge, to organize arts advocacy events, and some other organizations, such as the Iowa PTA, to form future collaborations.

Through our diligent efforts, arts education units were written by arts educators across the state and will be included in the Iowa Model Core Curriculum. Our collaboration with the Iowa Department of Ed. continues.

Leon Kuehner has been our representative to the K-16 Music Curriculum Task Force which consists of representatives from colleges and state music organizations to discuss various topics relating to arts education awareness, articulation, and licensure. The meetings have been coordinated by Alan Greiner of the Iowa High School Music Association and Rosanne Malek, Fine Arts Consultant of the Iowa Department of Education.

Nancy Sojka has been named our new Webmaster and is working with Laurie Olk, current IAAE Chair and myself to make an active, updated, informative and useful forum for our members. Please visit us at www.iowaalliance4artsed.org to see the beginnings of our new Web site.

IAAE member links

Art Educators of Iowa
www.artedia.org

Iowa Association of School Music Dealers
wendy@kepharts.com

Iowa Music Educators Association
www.iamea.org

Iowa Communication Association
www.iowacomm.org

Music Mentors of Iowa
www.ihsma.org/musicmentors

Iowa Bandmasters Association
www.bandmasters.org

Iowa Choral Directors Association
www.iowachoral.org

Iowa String Teachers Association
www.iowasta.org

Conferences & Conventions

30th Annual International Listening Association Convention

March 19-21, 2009
Hyatt Regency Hotel
Milwaukee, Wisconsin

The theme for the 2009 convention is Growing our Listening Legacy: Treasuring the Past, Nurturing the Present, Creating the Future.

Central States Communication Association 2009 Convention

April 1-5, 2009
Millennium Hotel
St. Louis, Missouri

The theme for the 2009 convention is Conversations about Connections: Gateway to Communication at the "Heart of it All."

2009 Conference of the International Communication Association

May 21-25, 2009
Marriott Downtown Hotel
Chicago, Illinois

Keywords in Communication, the theme for ICA 2009, gives us a chance to take stock of the field of communication – its place, its core knowledge, its terms, its debates and its direction – in conjunction with larger tensions related to the necessary and sometimes risky growth and expansion of existing fields of knowledge.

Fall Convention Highlights



1. Mary Gill, Melissa Beall and Nanette Johnson-Curiskis greet attendees at the registration table. 2. Marilyn Shaw (left) presents the Outstanding New Teacher Award to Cyndy Woodhouse of Iowa City West High School. 3. Karen Sindelar (right) of Coe College is presented with the Adjunct Teacher Award by Marilyn Shaw. 4. A panel of students from Luther College joined Alan Lerstrom in a presentation entitled "Studying Nonverbal Communication Overseas: Our Research and Experiences." 5. J. Scott Wunn is presented with the UNI Distinguished Alumni Award by John Fritch. 6. Alan Lerstrom (right) is presented the ICA Citation Award by Mark Johns. 7. A group of ICA members share stories over diner. 8. Jessica Palmer (left) of Central College accepts the Top Student Paper Award from Kim Powell. 9. Dr. Margarete Imhof presents the keynote. 10. A group of ICA members pose for the camera. 11. Melissa Beall takes a break at the Ramada. 12. There was no lack of food at this year's convention. 13. Melissa Beall, Susan Cantine-Maxson and Marilyn Shaw take part in the business meeting.

The 2009 ICA Convention – Celebrate! Communicate! Collaborate! – will take place September 26-27 at the Waterloo Ramada and Five Sullivan Brothers Convention Center. Make plans now to attend!