

for **your** future

excellence

success

job satisfaction

career

promotion

opportunity

productivity

**professional
development**

www.uni.edu/coe/ci/tech

Our faculty

Mary Herring, division coordinator



- Distance education implementation
- Data collection and analysis
- Curriculum development
- K-12 educational media use

Ana Donaldson, lead instructor for performance and training technology



- Performance and training
- Instructional design and technology
- Online learning environments
- Visual literacy

Robin Galloway



- Educational technology
- Digital imaging and Web design
- Publication design
- Handhelds and mobile technologies

Joseph Marchesani



- Multimedia planning and production
- Audio/Video design and production
- Audio/Video editing and distribution
- Cable television franchising

Leigh Zeitz



- Digital portfolios
- Electronic graphic organizers
- Technology coordination
- Classroom technology applications

Questions about our program?

Contact Ana Donaldson, lead instructor, at ana.donaldson@uni.edu or 319-273-2724.

**Master of Arts
in Performance
and Training
Technology**

...the
knowledge
to have
a **vision**
and the
degree
to make it
happen...



We have the program

active learning

portfolios

instructional design

e-learning

teamwork

**outstanding
faculty**

**nationally
recognized**

performance based

Educating for Reflective Practice

A program of UNI Curriculum & Instruction

Master of Arts in Performance and Training Technology



Preparing our graduates for a variety of professional opportunities, including:

- Instructional designer
- Trainer
- Web designer
- Media support specialist
- Community college instructor/administrator

Program of study

Required:

Media Planning & Production
Communication Theory
Instructional Development
Applied Instructional Design
Managing Educational Technology Programs
Seminar, 2 credit hours
Research, 2 credit hours

Electives (12-16 credits):

Distance Education
Publication Design
Visual Literacy
Digital Imaging
TV Production
Plus – more choices

Total of 35 credits required

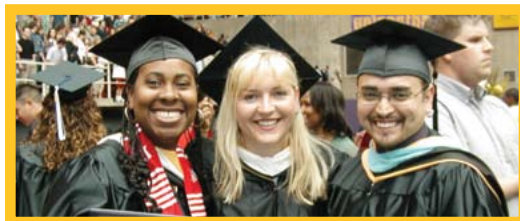
Expand your vision, learning and future with a Master of Arts in performance and training technology

Our mission

Preparing professionals who demonstrate capable performance and insightful leadership

Our commitment

- Advancing the study of effective instructional and performance techniques
- Designing instruction that integrates appropriate technology
- Maintaining outstanding faculty who provide a high quality program



Your success is our success

“What I learned at UNI I use every day.”
—Michael J., '04

“Thanks to you, at my new job I feel like a fish in water!”
— Shemico H., '04

“Allowed me to focus my career in a new direction.”
— Theresa Z., '03

Your gain

- Advance your career
- Develop training tools
- Improve leadership skills
- Implement performance-based technology

Your return on investment

- An investment in your future can open doors in both business and higher education.
- Improve your employability.
- Bring a new perspective to your job based on your ability to effectively envision, design and manage projects, collaborate and problem solve in a real-life environment.
- Use a wide spectrum of training strategies and technology to stand out from the crowd.

Your professional portfolio

Impress employers with your professional portfolio.

Completion of a portfolio is the comprehensive exit requirement for Performance and Training Technology.

In this program you will develop the skills to create a professionally designed portfolio that provides the artifacts and evidence to highlight your professional growth.

Contact us

and put your career into high gear

If this program sounds interesting to you, let us know!

To take the next step, use any of the following contact methods

Submit the form below

E-mail your contact information and specify your interest in the Performance and Training Technology Master of Arts program to Donaldson@uni.edu

Call Ana Donaldson at 319-273-2724

Interest Form

Master of Arts in Performance and Training Technology

University of Northern Iowa
c/o Ana Donaldson
SEC 608
Cedar Falls, IA 50614-0606

Name

Street Address

City

State Zip

Phone

E-mail