

**CHEMISTRY-MARKETING MAJOR**

Bachelor of Arts Degree

120 Semester Hours Minimum

Name \_\_\_\_\_

Campus Address \_\_\_\_\_ Phone \_\_\_\_\_

Second Major \_\_\_\_\_ Minor 1 \_\_\_\_\_ Minor 2 \_\_\_\_\_

Transferred \_\_\_\_\_ credits from \_\_\_\_\_ Advisor \_\_\_\_\_

Chemistry Courses

General Education (43 hours minimum)

860:044 General Chem I 4 \_\_\_\_\_

860:048 Gen Chem II 4 \_\_\_\_\_

**or**

860:070 Gen Chem I-II 5 \_\_\_\_\_

860:120 Organic Chem I 3 \_\_\_\_\_

860:121 Organic Chem Lab I 2 \_\_\_\_\_

860:123 Organic Chem II 3 \_\_\_\_\_

860:132 Quantitative Analysis 4 \_\_\_\_\_

860:142 Principles Physical Chem 3 \_\_\_\_\_

860:136 Applied Inst Analysis \_\_\_\_\_

**or**

860:154 Biochemistry I 4 \_\_\_\_\_

24-27 hours

Business Courses

120:030 Accounting I 3 \_\_\_\_\_

120:031 Accounting II 3 \_\_\_\_\_

130:101 Principles of Marketing 3 \_\_\_\_\_

130:106 Consumer Behavior 3 \_\_\_\_\_

130:153 Sales: Selling & Mgmt 3 \_\_\_\_\_

One of the following:

130:161 Distribution \_\_\_\_\_

130:178 Services Marketing 3 \_\_\_\_\_

150:153 Organizational Management 3 \_\_\_\_\_

920:024 Economics for Gen Ed\* \_\_\_\_\_

**or**

920:054 Prin of Micro-Economics 3 \_\_\_\_\_

24 hours

**TOTAL FOR THE MAJOR: 48-51 HOURS**

\*920:024 also satisfies Group B of General Education Category IV.

Category I: Civilization & Cultures

\_\_\_\_\_ A. Humanities I 4 Hrs

\_\_\_\_\_ Humanities II 4 Hrs

\_\_\_\_\_ B. Non-Western Cultures \_\_\_\_\_ 3 Hrs

Category II: Fine Arts, Literature, Philosophy, and Religion

\_\_\_\_\_ A. Fine Arts \_\_\_\_\_ 3 Hrs

\_\_\_\_\_ B. Literature, Philosophy, or Religion \_\_\_\_\_ 3 Hrs

Category III: Natural Science & Technology

  X   A. Sphere I Satisfied (860:044 or 070) 4 Hrs

\_\_\_\_\_ B. Sphere II \_\_\_\_\_ 3 or 4 Hrs

\_\_\_\_\_ C. Capstone 2 Hrs

Category IV: Social Science (9 hrs total)

\_\_\_\_\_ Group A \_\_\_\_\_ 3-6 Hrs

\_\_\_\_\_ Group B \_\_\_\_\_ 3-6 Hrs

\_\_\_\_\_ Group C \_\_\_\_\_ 0-3 Hrs

Category V: Communication Essentials

\_\_\_\_\_ A. Writing and Reading \_\_\_\_\_ 3 Hrs

\_\_\_\_\_ B. Speaking and Listening \_\_\_\_\_ 3 Hrs

\_\_\_\_\_ C. Quant Techniques & Understanding \_\_\_\_\_ 3 Hrs

Category VI: Personal Wellness

\_\_\_\_\_ 440:010 Personal Wellness 3 Hrs

Major in Chemistry - Marketing

SUGGESTED SCHEDULE

FRESHMEN YEAR

<u>FALL</u>		<u>SPRING</u>	
860:044 General Chemistry I	4	860:048 General Chemistry II	
cr		4	
800:040 Intermediate Algebra*	4	800:046 Elementary Analysis	4
880:054 General Physics I	4	880:056 General Physics II	4
General Education	<u>5</u>	General Education	<u>5</u>
	17		17

ALTERNATE 1ST YEAR FOR WELL-PREPARED FRESHMEN (Department approval required)

<u>FALL</u>		<u>SPRING</u>	
860:070 General Chemistry I-II	5	860:132 Quantitative Analysis	4

SOPHOMORE YEAR

<u>FALL</u>		<u>SPRING</u>	
860:120 Organic Chemistry I	3	860:123 Organic Chemistry II	
860:121 Organic Chemistry Lab I	2	3	
120:030 Principles of Accounting I	3	860:132 Quantitative Analysis	
48C:001 Oral Communications	3	4	
General Education	<u>5</u>	120:031 Principles of Accounting II	3
	16	General Education	<u>6</u>
			16

JUNIOR YEAR

<u>FALL</u>		<u>SPRING</u>	
860:142 Principles of Physical Chem**	3	130:106 Consumer Behavior	3
130:101 Principles of Marketing	3	48C:132 Organizational Comm	3
150:080 Intro Information Systems	3	150:075 Microcomputer App for Biz	3
Gen Ed/Electives	<u>6</u>	Gen Ed/ Electives	<u>6</u>
	15		15

SENIOR YEAR

<u>FALL</u>		<u>SPRING</u>	
620:015 Exposition & Report Writing	3	130:153 Sales: Selling & Management	3
860:136 App Instrumental Analysis		150:153 Organization Management	3
<b>OR</b>		Gen Ed/Electives	<u>6</u>
860:154 Biochemistry I	4		12
Gen Ed/Electives	<u>5</u>		
	12		

\*The highest-level math course for which the student is prepared should be chosen. Students who have completed two years of high school algebra should choose 800:046.

\*\*860:142 is offered only in alternate years. 860:140 Physical Chemistry I may be substituted.

Total Hours

General Education	43 hours
Major	48-51 hours
University Electives/Minor	<u>30-33 hours</u>
	124 hours minimum

ADVISING NOTE: The above program represents one example of a variety of alternative schedules for completing the Chemistry-Marketing Major. Requirements are subject to change.