

# Co-op/Intern Spotlight



**Kristin**

Kristin is a senior marketing major who had the opportunity to work with the Cumulus Broadcasting station located in Waterloo. During Kristin's internship she assisted in event planning and promotion of the company's various stations. Some special projects Kristin had the pleasure of working on included marketing the Worlds Largest Garage Sale, Taste of Home, and the Switchfoot concert.

The best experience Kristin gained was that she learned how to adapt to change. She was also able to get first-hand experience in all aspects of the communication industry.

Kristin loved how her job was flexible and fun. The staff and she worked well together and developed close friendships. This experience will help her with her future in many ways; especially within the areas of promotion and sales.

**Major at UNI:**

Marketing

**Location:**

Waterloo

**Organization:**

Cumulus Broadcasting

**Student develops  
lasting  
relationships  
at her Internship**

**Cooperative Education/Internship Program UNI Career Services**

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