

MBA Program Learning Assurance Program MBA Student Learning Objectives (SLOs)

Student Learning Objective 1:

Graduates will demonstrate knowledge of current business practice and management techniques necessary to be effective in managing the day-to-day operations of the organization, as well as scanning the business environment for opportunities and threats and strategically planning for the future.

Student Learning Objective 2:

Graduates will demonstrate the critical and creative thinking skills to address complex business issues, gather information, identify and evaluate a range of options, and make ethical, thoughtful choices among the alternatives.

Student Learning Objective 3:

Graduates will demonstrate the ability to use appropriate quantitative and qualitative tools and concepts throughout the problem solving process showing an appreciation for the interrelationships among the various business functions.

Student Learning Objective 4:

Graduates will demonstrate the ability to effectively participate as a team member, facilitate group processes, and manage team projects.

Student Learning Objective 5:

Graduates will demonstrate the professional written and oral communication skills necessary for effective management.

Each Student Learning Objective is further subdivided into specific competencies and skills that the MBA Program strives to deliver. See the SOA plan for the MBA Program.