

Contents

Figures, Tables, and Exhibits	xi
Preface	xvii
The Editors	xix
The Contributors	xxiii
Meeting the Need for Practical Evaluation Approaches: An Introduction	xxxiii
<i>Kathryn E. Newcomer, Harry P. Hatry, Joseph S. Wholey</i>	

Part One:

Designing Performance Monitoring Systems and Evaluation Studies

	1
1. Using Logic Models	7
<i>John A. McLaughlin, Gretchen B. Jordan</i>	
2. Evaluability Assessment	33
<i>Joseph S. Wholey</i>	
3. Implementation Evaluation	63
<i>Arnold Love</i>	
4. Performance Monitoring	98
<i>Theodore H. Poister</i>	
5. Quasi-Experimentation	126
<i>Charles S. Reichardt, Melvin M. Mark</i>	

6. Using Randomized Experiments <i>Robert G. St. Pierre</i>	150
7. Meta-Analysis, Systematic Reviews, and Research Syntheses <i>Robert F. Boruch, Anthony Petrosino</i>	176
Part Two:	
Practical Data Collection Procedures	
8. Trained Observer Ratings <i>John M. Greiner</i>	211
9. Using Surveys <i>Kathryn E. Newcomer, Timothy Triplett</i>	257
10. Using Expert Judgment <i>Harvey A. Averch</i>	292
11. Role Playing <i>Margery Austin Turner, Wendy Zimmermann</i>	310
12. Using Focus Groups <i>Robert Goldenkoff</i>	340
13. Collecting Data in the Field <i>Demetra Smith Nightingale, Shelli Balter Rossman</i>	363
14. Using Agency Records <i>Harry P. Hatry</i>	396
Part Three:	
Analyzing Evaluation Data	
15. Qualitative Data Analysis <i>Sharon L. Caudle</i>	417
16. Using Statistics in Evaluation <i>Kathryn E. Newcomer, Philip W. Wirtz</i>	439
17. Using Regression Analysis <i>Dale E. Berger</i>	479

Contents	ix
18. Cost-Effectiveness and Cost-Benefit Analysis <i>James Edwin Kee</i>	506
Part Four:	
Getting Evaluation Results Used	543
19. Pitfalls of Evaluation <i>Harry P. Hatry, Kathryn E. Newcomer</i>	547
20. Managing Evaluation Projects <i>James B. Bell</i>	571
21. Writing for Impact <i>George F. Grob</i>	604
22. Using Organizational Report Cards <i>William T. Gormley Jr.</i>	628
23. The Use of Evaluation by Nonprofit Organizations <i>Mary E. Kopczynski, Kathleen Pritchard</i>	649
24. Other Issues and Trends in Evaluation <i>Harry P. Hatry, Joseph S. Wholey, Kathryn E. Newcomer</i>	670
Name Index	685
Subject Index	693