

Contents

Preface	xi
The Authors	xvii
1. The Essentials of Successful Assessment	1
2. Developing Definitions, Goals, and Plans	19
3. Encouraging Involvement in Assessment	53
4. Selecting Methods and Approaches	85
5. Using Performance Measures and Portfolios for Assessment	115
6. Using Tests, Classroom Assignments, and Classroom Assessment	149
7. Listening to Students' Voices	179
8. Relating Assessment to the World of Work	211
9. Assessing General Education	239
10. Assessing Campus Environments and Student Experiences	269
11. Reporting and Using Assessment Results	297
12. A Matter of Choices	331
References	347
Name Index	373
Subject Index	381