

CONTENTS

Preface	ix
Acknowledgments	xv
The Authors	xvii

PART ONE Assessment Basics

ONE How Do We Know They Know?	3
Developing Standards of Assessment	4
Getting Down to the Basics	5
Learner-Focused Teaching	24
Applying What We Have Learned	28
TWO Assessment Online	29
Principles of Effective Online Assessment	30
Assessment and the Online Learner	43
Using the Online Environment for Assessment Advantage	44
Plagiarism and Cheating	46
Applying What We Have Learned	47
THREE Course and Program Evaluation	49
Course Evaluation	49
Instructor Evaluation	51