

Communications Majors

See www.uni.edu/pos/ and www.uni.edu/infosys/majors/

American Studies
Anthropology
Art
Asian Studies
Chemistry-Marketing
Communication Studies (Organizational, Interpersonal, Culture and Communication, Community and Communication)
Communication/Electronic Media
Communication/Public Relations
Communication-Theatre Teaching
Communicative Disorders
English
European Studies
Family Services
General Studies
Geography: Geographic Information Science Emphasis
Gerontology
Graphic Communications
Health Promotion: Health Promotions; Health Disparities; Women's Health; Global Health; Science Intensive: Environmental Health
History
Humanities
Individual Studies
Leisure Youth and Human Services (Programming Services Administration, Outdoor Recreation, Therapeutic Recreation, Non-Profit Youth Administration, Youth Services, Tourism)
Management
Marketing (Marketing Management, Services Retailing, Sales and Advertising)
Modern Language: French, German, Russian, Spanish or Dual
Philosophy
Physical Education
Political Communication
Political Science
Public Administration
Psychology
Real Estate
Religion, The Study of
Russian and East European Studies
Social Work
Technology Education and Training
Technology Management
Teaching English to Speakers of Other Languages (TESOL)
Theatre (Performance, Design and Production, Drama and Theatre for Youth)
See also Education Field of Study

Minors

(Many other choices available depending on your interests)

American Ethnic Studies
Anthropology
Art
Asian Studies
Business Communication
Communication/Journalism
Communication/Public Relations
Communication Studies
Computer Information Systems
Computer Science
Criminology
Dance
Electrical and Electronics Technology (EET)

English (Literary or Film Studies)
Environmental Studies
Ethics
Family Studies
Finance
General Business Concepts
Graphic Communications
Health Promotion
History
Humanities
Instructional Technology
International Affairs
Jazz Studies
Leadership Studies
Leisure Youth and Human Services
Library Media Specialist (Teaching Minor)
Marketing
Media
Meteorology
Modern Language: French Studies, German, Portuguese, Russian, Spanish
Music
Natural History Interpretation
Philosophy
Political Science
Politics and Law
Psychology
Real Estate
Religion
Russian & East European Studies
Speech-Language- Hearing Science
Sociology
Teaching English to Speakers of Other Languages (TESOL)
Technology Education and Training
Technology Management
Theatre
Women's and Gender Studies
Writing (Creative or Professional)
Youth Services Administration

Certificates

Cartography and Geographic Information Systems
Community Economic Development
Computer Applications
Conflict Resolution
Criminology
Entrepreneurship (for Business and Non-Business Majors)
Environmental Health
Gerontology
Global Health and Health Disparities
Hispanic and Portuguese Studies or Portuguese Studies
Industrial and Organizational Psychology
International Business
International Commerce
Language Studies: French, German, Russian, Spanish
Leadership Foundations
Long Term Care
Marketing Research Consulting
Nonprofit Management and American Humanics
Outdoor Recreation
Post-Colonial and Multicultural Literary Studies
Public History
Public Speaking
School-Age Care Leadership
Skills in Social Research
Spanish for Special Purposes
Substance Abuse Counseling (for Social Work majors only)

Technology Management
Tourism
Training & Development in Business
Translation (In French, German, Portuguese, Russian, or Spanish)
Youth Development in Religious Settings

Related Campus Activities

See Student Organization Directory or www.uni.edu/maucker
Alpha Phi Omega (Service and Leadership)
American Humanics (Professional Development and Service)
American Marketing Association
American Sign Language Club
Campus Activities Board
Campus Photo
Cedar River Productions (Electronic Media)
Centaurus Media Group
College Republicans
Collegiate Entrepreneurs Organization
Collegiate Student Recreation Association
Communication Student Association
Council of Teachers of English
Daniel Webster Law Society
Der Deutsche Klub (German Club)
French Club
Gender Equality Association
got ignorance? Council
Habitat for Humanity
Homecoming Committee
International Affairs Organization
International Club of Business Students
International Cultural Exchange
International Students Association
KULT Radio
Maucker Union Policy Board
Multicultural Student Advisory Board
Multicultural Teaching Alliance
Model United Nations
National Association for the Mentally Ill
National Student Speech-Language-Hearing Association
Native American Student Union
Northern Iowa Democrats
Northern Iowan
NI Management Association
Northern Iowa Student Government
Pages of Promise
PanHellenic / Inter-fraternal Council
Panther Productions
Phi Beta Lambda (Business)
Pi Sigma Epsilon (Marketing / Sales)
Political Science Society
Portuguese Club
Pre-Law Club
Public Policy Club
Public Relations Interns Develop Expertise (PRIDE)
Public Relations Student Society of America (PRSSA)
Residence Hall Government & Boards
Rho Epsilon (Real Estate)
Rotaract Club (Service)
Russian Club
Senior Celebration Committee
Senior Challenge
Sigma Delta Pi (Spanish)
Sigma Tau Delta (English)
Society for Human Resource Management
Society of Professional Journalists
Speech and Debate (Forensics)
Student Alumni Ambassadors

Student Filmmakers
Student Leadership Association
Student Personnel Association
Student Speech-Language-Hearing Association
Student Theatre Association
Students Against a Violent Environment (S.A.V.E.)
Students For Social Justice
TESOL - Linguistics Club
The Legacy (Newspaper)
Theta Alpha Phi (Theatre)
Toastmasters International
UNI Colleges Against Cancer
UNI English Club
UNI Gaelic Club
UNI in Peace
UNI International Speech-Pathology Club
UNI Student Public Interest Research Group

Contacts for Experience - Community Agencies

Allen Memorial Hospital 235-3941
Big Brother/Big Sisters of Northeast Iowa 235-9397
Boy Scouts/Girl Scouts 234-2867/232-6601
Cedar Falls Schools 277-8800
Cedar Falls Tourism and Visitors Bureau 268-4266
Cedar Valley United Way 235-6211
City/Community Planning and Development 291-4366
Consumer Protection 515-281-5926
Consumer Credit Counseling Service of Northeast Iowa 234-0661
Covenant Medical Center 272-8000
Family & Children's Council 234-7600
4-H 234-6811
Offices of Federal & State Senators & Representatives
Operation Threshold 291-2065
Volunteer Center of Cedar Valley 272-2087
Waterloo Chamber of Commerce 233-8431
Waterloo School District 431-1800
YMCA 233-3531
YWCA 234-7589

University Offices & Programs

Academic Services 273-6023
Academic Advising & Career Services 273-6857
Admissions 273-2281
Alumni Relations 273-2355
Broadcasting Services (KUNI/KHKE) 273-6400
Business and Community Services 273-6069
Center for Multicultural Education 273-2250
Conference & Visitor Services 273-6899
Culture & Intensive English Program (CIEP) 273-2182
Department of Residence 273-2333
Development 273-6078
Forensics 273-7200
KULT Campus Radio 273-6935
ITS Educational Technology 273-2309
National Student Exchange 273-2504
North American Review 273-6455
Northern Iowa Student Government (NISG) 273-2650
Northern Iowan 273-2157
Print Services 273-2448
Speech & Hearing Clinic 273-2542
Study Abroad 273-7078
University Marketing and Public Relations 273-2761
UNI-Dome Business Office 273-7855
Wellness & Recreation Services 273-6275

Arts & Cultural Activities

Black Hawk Children's Theatre 235-0367
Cedar Falls Historical Society 277-8817
Cedar Falls Recreation & Community Center 273-8636
Grout Museum of History & Science 234-6357
Hearst Center 273-8641
Oster Regent Theatre 277-5283
Waterloo-Cedar Falls Symphony 235-6331
Waterloo Community Playhouse 235-0367
Waterloo Recreation/Arts Commission 291-4490

Community Business

Chamber of Commerce
Conference Centers
Hotels/Motels
Law Offices
Newspapers
Print Companies/Shops
Publishers
Public Relations Agencies
Radio & Television Stations

Sample Internships & Cooperative Education

Contact Cooperative Education 273-6041
Advertising Agency Internships
Advertising Sales
Association & Research Firm Internships
Book Publishing
Communications Specialist
Company Advertising (Public Relations and Design)
Corporate Assistants
Event Coordinator
Foundation Internship
Graphic Artist/Screen Printer
Human Services Special Project Coordinator
Industry and Allied Trade Publications
Lock-Up Coordinator (telemarketing)
Magazine Publishing
Marketing/Communications
Marketing Intern
Newspaper Publishing
Print Opportunities
Promotion Coordinator (fund-raising events)
Public Relations Intern
Publishing & Allied Trade Organizations
Radio Intern
Sales Intern
Sales Trainee
Summer Camp Coordinator
Television Intern
Television Production Intern
Writing Intern (Advertising Department)

Sample Jobs

See *Career Cruising*, [Dictionary of Occupational Titles](#) or
[Occupational Outlook Handbook](#)

Account Executive
Actor/Actress
Advertising Worker
Announcer Arbitrator
Audiologist
Audio-Visual Librarian
Broadcast Technician

Columnist
Commentator
Copywriter
Disc Jockey
Editor
Educator
Flight Attendant
Foreign Correspondent
Graphic Artist
Interpreter/Translator
Journalist
Lawyer
Lecturer
Legal Assistant
Lobbyist
Media Specialist
News Director
News Photographer
Newswriter
Paralegal Assistant
Political Scientist
Film/TV Producer
Proofreader
Public Relations Specialist
Publisher
Receptionist
Reporter
Salesperson/Manager
Special Events Organizer
Speech Writer
Technical Writer
Television Direct

Computer Resources

--Career Cruising

-Career exploration program on the web. Match yourself to careers, information, and great interviews with people on the job.

-On <http://www.uni.edu/acs>

--UNI Majors Search

-Describes majors, first courses in majors and career opportunities

-Student organizations related to majors

-Co-op/internships

-Career links

-On: www.uni.edu/infosys/majors/

--Career Interests Game

-Match interests, skills to careers

-Based on the Holland Self-Directed Search

-Match personality types with work environments and careers

-On:

<http://career.missouri.edu/students/explore/thecareerinterestsgame.php>

--Occupational Outlook Handbook

-On <http://www.bis.gov/oco/>

--Program of Study Web Site

-View UNI Major, Minor and Certificate requirements

-Request Hypothetical Degree Audit

On: www.uni.edu/pos/

-Sample Plan of Study Templates

-Current degree audit available on MyUNIverse

